

OKR Leader Certification Program

Double Certification: OKR Shepherd & High Output Leader

Plus additional qualification: Acornpark® OKR Expert



**Both certifications can also
be booked seperately.**

Acornpark betterworks® partner

Acornpark Experts GmbH & Co KG · Ruhrallee 9 · 44139 Dortmund · Tel.: +49 (0)231 / 95 25 145 · www.acornpark.de · kontakt@acornpark.de

OKR Leader Certification Program

According to the standards of Betterworks™
endorsed by John Doerr

Performance in a New Dimension | Part 1

The modern working world is becoming increasingly multi-hybrid: agility and linearity have to be integrated just as much as presence time and home office. The resulting dynamics place new demands on managers and project leaders. They have to ensure a balance between guidelines and freedom through a multi-dynamic management approach. Established leadership tools do not necessarily become obsolete - but managers must apply them in a new way and develop a new understanding of leadership.

Our High Output Leadership program enables you to achieve excellent results in the new working world, from the top of the company to the team on site.

Top Management

Sales

Finance & Controlling

Project Management

Purchasing

Production

...

The Modules of the High Output Leader Program Part:

Day 1 The origin of High Output Leadership
The new understanding of leadership
The 5 main goals of High Output Leadership
The 5 super values of High Output Leadership
The 4 core elements of High Output Leadership
The 9 tasks of the modern leader
Communicating in high output mode
Decision making in high output mode
Solving problems in high output mode
Promoting Innovation in high output mode

Day 2 Case studies: individual processing of your real cases and questions

Plus access to our e-learning portal, also beyond the seminar

Certificate: Acornpark® High Output Leader



Dr. phil. Thorsten Knobbe, Head of Training & Education

Thorsten Knobbe is one of the first Betterworks OKR Masters trained in Germany (endorsed by John Doerr) and holds a PhD in Communication Science. His professional background includes Arthur D. Little and Peat Marwick Mitchell (KPMG). As founder of Leaderspoint.de, he is also a digital pioneer. He has been transferring knowledge professionally as a coach and trainer since 1999.

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Performance in a New Dimension | Part 2

Objectives & Key Results is a highly effective leadership framework that brings an organization's success to a new dimension. When systematically and correctly applied, OKR leads to impressive results:

1,4 x faster in reaching revenue/cost targets

4,9 x more effective in transformations

1,7 x higher customer satisfaction*

Through the OKR Shepherd and Acornpark® OKR Expert certification you acquire the knowledge and capacity to introduce, multiply and continuously improve OKR in any organization.

*(Deloitte High Impact Performance Research, quoted by Betterworks™)

Top Management

Sales

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...

Modules of the OKR Shepherd Program Part:

Day 1 Objectives & Key Results (OKR) according to John Doerr
OKR as a management system in the VUCA world
The superpowers of OKR
Committed and ambitious OKRs in interaction
Formulating OKRs correctly and effectively
Evaluating and improving OKRs
Developing and applying OKRs as a team
Embedding OKRs throughout the organization
Building the optimal OKR cycle for your organization
John Doerr's tips, discussed with you for your successful application

Day 2 Hands-on exercise: Write, evaluate, improve your own real-life OKRs



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OKR Leader Certification Program

Note: The OKR Leader title is awarded only upon completion of both program parts.

Request for Acornpark inhouse-training

Contact person

☐

Mr.

☐

Ms.

Titel

(optional)

Name

Surname

Company name

Street

Building

(optional)

Postal code

City

Phone

(for queries)

E-mail address

Participants

(max. 16 people)

Desired date

(2 days in block)

2 days in classroom with optional digital refreshment coaching sessions. Pure online event on request.

Seminar fee: 3.500,00 EUR plus 19% VAT per person (basic fee for binding booking in Germany).

Graduated pricing: Further participants of the same organization receive a 10% discount.

Note: This inquiry is non-binding for you. A contract is only concluded after Acornpark has confirmed an order. Our seminar fee is all-inclusive and includes all travel and incidental expenses of the trainer(s).

Please send this PDF to: **training@acornpark.de**

In case of questions, please call: +49 (0)231 / 95 25 145