

OKR Shepherd Certification

According to the standards of Betterworks™ endorsed by John Doerr

Performance in a New Dimension

Objectives & Key Results is a highly effective leadership framework that brings an organization's success to a new dimension. When systematically and correctly applied, OKR leads to impressive results:

1,4 x faster in reaching revenue/cost targets

4,9 x more effective in transformations

1,7 x higher customer satisfaction*

Through the OKR Shepherd and Acornpark® OKR Expert certification you acquire the knowledge and capacity to introduce, multiply and continuously improve OKR in any organization.

*(Deloitte High Impact Performance Research, quoted by Betterworks™)



The Modules of our 2-day Program:

Day 1 Objectives & Key Results (OKR) according to John Doerr
OKR as a management system in the VUCA world
The superpowers of OKR
Committed and ambitious OKRs in interaction
Formulating OKRs correctly and effectively
Evaluating and improving OKRs
Developing and applying OKRs as a team
Embedding OKRs throughout the organization
Building the optimal OKR cycle for your organization
John Doerr's tips, discussed with you for your successful application

Day 2 Hands-on exercise: Write, evaluate, improve your own real-life OKRs

Plus access to our e-learning portal, also beyond the seminar

Double Certification: OKR Shepherd and Acornpark® OKR Expert



Dr. phil. Thorsten Knobbe, Head of Training & Education

Thorsten Knobbe is one of the first Betterworks OKR Masters trained in Germany (endorsed by John Doerr) and holds a PhD in Communication Science. His professional background includes Arthur D. Little and Peat Marwick Mitchell (KPMG). As founder of Leaderspoint.de, he is also a digital pioneer. He has been transferring knowledge professionally as a coach and trainer since 1999.

Acornpark betterworks® partner

Acornpark Experts GmbH & Co KG · Ruhrallee 9 · 44139 Dortmund · Tel.: +49 (0)231 / 95 25 145 · www.acornpark.de · kontakt@acornpark.de

OKR Shepherd Certification

According to the standards of Betterworks™ endorsed by John Doerr

Request for Acornpark inhouse-training

Contact person

☐

Mr.

☐

Ms.

Titel

(optional)

Name

Surname

Company name

Street

Building

(optional)

Postal code

City

Phone

(for queries)

E-mail address

Participants

(max. 16 people)

Desired date

(2 days in block)

2 days in classroom with optional digital refreshment coaching sessions. Pure online event on request.

Seminar fee: 1750,00 EUR plus 19% VAT per person (basic fee for binding booking in Germany).

Graduated pricing: Further participants of the same organization receive a 10% discount.

Note: This inquiry is non-binding for you. A contract is only concluded after Acornpark has confirmed an order. Our seminar fee is all-inclusive and includes all travel and incidental expenses of the trainer(s).

Please send this PDF to: **training@acornpark.de**

In case of questions, please call: +49 (0)231 / 95 25 145

Acornpark betterworks® partner

Acornpark Experts GmbH & Co KG · Ruhrallee 9 · 44139 Dortmund · Tel.: +49 (0)231 / 95 25 145 · www.acornpark.de · kontakt@acornpark.de